






Nick Lopez

SENIOR DESIGNER



Profile

Highly creative and multitalented UX/UI Designer with over a decade experience in branding & marketing, print & layout design, illustration & logo design, web & mobile design, and video & audio. Applying the latest in solutions oriented design trends, creates state-of-the-art custom digital solutions, that are impactful and effective. Extensive proficiency syncing with creative team, accounts and project management, meeting deadlines, and exceeding client expectations to produce higher rates of success in their endeavors.

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Work

SENIOR GRAPHIC DESIGNER

MODIntelechy | Austin, TX | Oct 2022 - Present

- Concepting, digital and print collateral design, website design, UI/UX design, brand identity design, PowerPoint template, HTML email creative and file preparation for print for high profile clients such as Lenovo, Dell, SAP, and Solidworks.
- Contributes effectively to creative team, which includes creative director, designers, copywriters, and web developers, to create high quality solutions that exceed client expectation and drive client initiatives.

WEB DESIGNER

Practice Cafe | Austin, TX | Aug 2018 - Oct 2022

- Effectively contributes to the web design of Practice Cafe's digital team, including fresh and responsive, mobile-first design, as well as other various video and front-end development projects.
- Caters to a large amount of clients to create branding that promotes their initiatives, operating fluidly as part of the digital team to consistently create high scale web solutions, including PPC and SEO.
- Creates custom web page mockups building upon direction provided by clients, and prepares site assets to developers for interactive web page demos and full site development.
- Creates artwork for multiple client social media campaigns in various responsive formats.
- Front-End development across client base for updated web page assets.
- Edits video for client videos including homepage hero video and miscellaneous instructional video.

GRAPHIC DESIGN SPECIALIST II

Safe Harbor Compliance and Clinical Services | Austin, TX | Nov 2016 - Jul 2018

- Successfully headed the branding of Safe Harbor and its subsidiaries, including logo, web, and print design, as well as other various multimedia.
- Met with company presidents to create branding that promotes company initiatives, operating fluidly as part of the marketing team; effectively created the largest lead generation in the company's history.
- Built multiple websites and custom branding for various subsidiaries.
- Promoted twice: from part-time to full-time to Specialist II.

SENIOR GRAPHIC DESIGNER

Altair Technology | San Antonio, TX | Aug 2011 - Nov 2016

- Began design work as an apprentice graphic designer and was promoted from Junior to Senior Graphic Designer.
- Learned how to design for logo, web, and print using Adobe Suite.
- Met with clients to develop digital and print solutions.

Skills

Figma
Photoshop
Lightroom
Illustrator
InDesign
After Effects
Acrobat
Zeplin
WordPress
Premiere Pro
Ableton Live
Microsoft 365

Education

University of Texas at Austin
Bachelor of Liberal Arts 2010

HOW Design Conference
San Francisco 2013
Boston 2014