

Nick Lopez

Designer

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ABOUT

Highly creative and multitalented with over 10 years experience in marketing & branding, print design, illustration, and web design. Designs and develops custom branding and web solutions. Passionate about effective and memorable design. Extensive proficiency syncing with a team, meeting deadlines, and working with multiple clients to produce higher rates of business to their satisfaction.

EXPERIENCE

WEB DESIGNER

Practice Cafe | Austin, TX

August 2018 - Present

- Successfully improves upon the web design of Practice Cafe’s digital team, including fresh and responsive, mobile-first design, as well as other various video and front-end development projects.
- Caters to a large amount of clients to create branding that promotes their initiatives, operating fluidly as part of the digital team to consistently create high scale web solutions, including PPC and SEO.
- Creates custom web page mockups building upon direction provided by clients, and prepares site assets to developers for interactive web page demos and full site development.
- Creates artwork for multiple client social media campaigns in various responsive formats.
- Front-End development across client base for updated web page assets.
- Edits video for client videos including homepage hero video and miscellaneous instructional video.

GRAPHIC DESIGN SPECIALIST II

Safe Harbor Compliance and Clinical Services | Austin, TX

November 2016 - July 2018

- Successfully headed the branding of Safe Harbor and its subsidiaries, including logo, web, and print design, as well as other various multimedia.
- Met with company presidents to create branding that promotes company initiatives, operating fluidly as part of the marketing team; effectively created the largest lead generation in the company’s history.
- Built multiple websites and custom branding for various subsidiaries.
- Promoted twice: from part-time to full-time to Specialist II.

SENIOR GRAPHIC DESIGNER

Altair Technology | San Antonio, TX

August 2011 - November 2016

- Began design work as an apprentice graphic designer and was promoted from Junior to Senior Graphic Designer.
- Learned how to design for logo, web, and print using Adobe Suite.
- Met with various clients to develop and contributed to their print and web solutions through various design mediums including sound and video.

SKILLS

Photoshop
Illustrator
InDesign
WordPress
Muse
Premiere Pro
Ableton Live

EDUCATION

University of Texas at Austin
Bachelor of Liberal Arts 2010

HOW Design Conference
San Francisco 2013
Boston 2014